

April 3, 2018

To

**The Corporate Relationship Department  
BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001

**The Listing Department,  
The National Stock Exchange of India Ltd**  
Bandra-Kurla Complex, Mumbai.

**The Phoenix Mills Limited,**  
462, Senapati Bapat Marg,  
Lower Parel,  
Mumbai- 400013

**Ref: The Phoenix Mills Limited (503100/ PHOENIXLTD)**

**Sub: Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial  
Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir,

I, promoter of The Phoenix Mills Limited, am enclosing herewith disclosure under Regulation 30(1) and (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as on March 31, 2018, on behalf of all promoters, promoter group companies and persons acting in concert which are as follows:

1. Mr. Ashokkumar Radhakrishna Ruia
2. Mr. Atul Ashokkumar Ruia
3. Ms. Amla Ashokkumar Ruia
4. Ms. Gayatri Atul Ruia
5. Senior Advisory Services Pvt. Ltd. (formerly known as Senior Holding Pvt. Ltd.).
6. Ashok Apparels Pvt. Ltd.
7. Radhakrishna Ramnarain Pvt. Ltd.
8. Ruia International Holding Company Pvt. Ltd.
9. Ashton Real Estate Development Pvt. Ltd.
10. Sharanya A Ruia Beneficiary Trust

Kindly take the same on record.

Regards,



.....  
**Ashokkumar Ruia**  
**On behalf of other Promoters,**  
**Promoter Group Companies and**  
**Persons Acting in Concert**

Encl.: as above

**Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of Shareholding**

1. Name of the Target Company (TC)	The Phoenix Mills Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited and BSE Limited		
<p>3. Particulars of the shareholder(s) :</p> <p>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of voting rights of the TC</p> <p style="text-align: center;">or</p> <p>b. Name (s) of promoter(s), member of the promoter group and PAC with him.</p>	<p>Disclosure as given in point 3 b.</p> <p><b>Promoters</b></p> <p>1. Mr. Ashokkumar Radhakrishna Ruia 2. Mr. Atul Ashokkumar Ruia</p> <p><b>Persons Acting in Concert</b></p> <p><b>Relatives of Promoters</b></p> <p>3. Ms. Amla Ashokkumar Ruia 4. Ms. Gayatri Atul Ruia</p> <p><b>Group Companies</b></p> <p>5. Ashok Apparels Private Limited 6. Radhakrishna Ramnarain Private Limited 7. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 8. Ruia International Holding Company Pvt. Ltd. 9. Ashton Real Estate Development Pvt. Ltd. 10. Sharanya A Ruia Beneficiary Trust</p>		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
<p>As of March 31<sup>st</sup> of the year, 2018 holding of:</p> <p>a) Shares</p> <p><b>Promoter</b></p> <p>1. Ashokkumar Radhakrishna Ruia 2. Atul Ashokkumar Ruia</p> <p><b>Persons Acting in Concert</b></p> <p><b>Relatives of Promoters</b></p> <p>3. Amla Ashokkumar Ruia 4. Gayatri Atul Ruia</p> <p><b>Group Companies</b></p> <p>5. Ashok Apparels Private Limited 6. Radhakrishna Ramnarain Private Limited 7. Senior Advisory Services Private Limited (formerly known as Senior Holding Pvt. Ltd.) 8. Ruia International Holding Company Pvt. Ltd. 9. Ashton Real Estate Development Private Limited 10. Sharanya A Ruia Beneficiary Trust</p>	<p>28,94,049 31,69,046  21,25,000 15,34,890  96,70,665 1,16,67,800 1,54,90,049 4,93,47,248 33,200 2,78,935</p>	<p>1.89 2.07  1.39 1.00  6.32 7.62 10.12 32.22 0.02 0.18</p>	<p>1.89 2.07  1.39 1.00  6.32 7.62 10.12 32.22 0.02 0.18</p>

b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
<b>Total</b>	<b>96,210,882</b>	<b>62.83</b>	<b>62.83</b>

**Part-B\*\***

**Name of the Target Company:** The Phoenix Mills Limited

<b>Name(s) of the person and Persons Acting in Concert (PAC) with the person</b>	<b>Whether the person belongs to Promoter/ Promoter group</b>	<b>PAN of the person and PACs</b>
Ashokkumar Radhakrishna Ruia	Promoter	AAJPR8275M
Atul Ashokkumar Ruia	Promoter	ABHPR8582Q
Amla Ashokkumar Ruia	Promoter group	ABVPR7369D
Gayatri Atul Ruia	Promoter group	ADQPR3700F
Ashok Apparels Private Limited	Promoter group	AABCA1436E
Radhakrishna Ramnarain Private Limited	Promoter group	AAACR3297H
Senior Advisory Services Private Limited (formerly known as Senior Holding Private Limited)	Promoter group	AAECS7488P
Ruia International Holding Company Pvt. Ltd.	Promoter group	AACCB9771C
Ashton Real Estate Development Private Limited	Promoter group	AAFCA7183A
Sharanya A Ruia Beneficiary Trust	Promoter group	AADTS0295G

Signature of the Authorised Signatory : \_\_\_\_\_



**Ashokkumar Ruia (On behalf of other Promoters, Promoter Group Companies and Persons Acting in Concert)**

Place : Mumbai  
Date : April 3, 2018

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.