



April 7, 2014

To

Corp. Office : Shree Laxmi Woolen Mills Estate, 2nd Flr.,
R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011
Tel: (022) 3001 6600 Fax : (022) 3001 6601 www.thephoenixmills.com
CIN : L17100 MH1905PLC000200

The Corporate Relationship Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400 001

The Listing Department,
The National Stock Exchange of India Ltd
Bandra-Kurla Complex, Mumbai.

Scrip Code: 503100
NSE Symbol: PHOENIXLTD
ISIN Code: INE211B01039

Sub: Clause 35 - Shareholding Pattern as on March 31, 2014

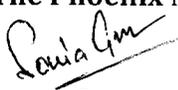
Dear Sir(s),

Pursuant to Clause 35 of the Listing agreement, please find enclosed herewith the shareholding pattern of the Company as on March 31, 2014.

You are requested to kindly take the same on record.

Thanking you,

Regards,
For **The Phoenix Mills Limited**


Company Secretary

Encl.: as above





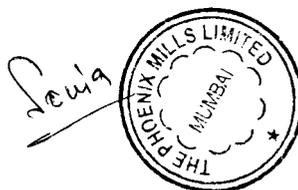
THE PHOENIX MILLS LIMITED

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(I) (a) Statement showing Shareholding Pattern

Name of the Company: THE PHOENIX MILLS LIMITED		BSE-503100, NSE-PHOENIXLTD; Equity	
Scrip Code, Name of the scrip, class of security:			
Quarter ended: March 31, 2014			
Partly paid-up shares:-		No. of partly paid-up shares	As a % of total no. of partly paid-up shares
Held by Promoter / Promoter Group		0	0.00
Held by public		0	0.00
Total		0	0.00
Outstanding convertible securities:-		No. of outstanding securities	As a % of total No. of outstanding convertible securities
Held by Promoter / Promoter Group		0	0.00
Held by public		0	0.00
Total		0	0.00
Warrants:-		No. of warrants	As a % of total no. of warrants
Held by Promoter / Promoter Group		0	0.00
Held by public		0	0.00
Total		0	0.00
Total paid-up capital of the company assuming full conversion of warrants and convertible securities		14,48,45,445 Equity shares of face value Rs.2/-each aggregating to Rs.28,96,90,890/-	

Category Code	Category of shareholder	No. of shareholders	Total number of shares	Number of shares held in dematerialised form	Total shareholding as a % of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)
(A)	Promoter and Promoter Group							
1	Indian							
(a)	Individuals/Hindu Undivided Family	9	9931781	9931781	6.86	6.86	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0.00	0.00
(c)	Bodies Corporate	5	85594382	85594382	59.09	59.09	0.00	0.00
(d)	Financial Institutions / Banks	0	0	0	0.00	0.00	0.00	0.00
(e)	Any Other (specify)	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (A)(1)	14	95526163	95526163	65.95	65.95	0.00	0.00
2	Foreign							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0.00	0.00	0.00	0.00
(b)	Bodies Corporate	0	0	0	0.00	0.00	0.00	0.00
(c)	Institutions	0	0	0	0.00	0.00	0.00	0.00
(d)	Qualified Foreign Investors	0	0	0	0.00	0.00	0.00	0.00
(e)	Any Other (specify)	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (A)(2)	0	0	0	0.00	0.00	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	14	95526163	95526163	65.95	65.95	0.00	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/UTI	14	3477415	3477415	2.40	2.40	-	-
(b)	Financial Institutions / Banks	8	77225	6725	0.05	0.05	-	-
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00	-	-
(d)	Venture Capital Funds	0	0	0	0.00	0.00	-	-
(e)	Insurance Companies	0	0	0	0.00	0.00	-	-
(f)	Foreign Institutional Investors	56	34071223	34071223	23.52	23.52	-	-
(g)	Foreign Venture Capital Investors	1	1500000	1500000	1.04	1.04	-	-
(h)	Qualified Foreign Investors	0	0	0	0.00	0.00	-	-
(I)	Any Other (specify)	0	0	0	0.00	0.00	-	-
	Sub Total (B) (1)	79	39125863	39055363	27.01	27.01	-	-
2	Non-institutions							
(a)	Bodies Corporate	198	3989991	3865491	2.75	2.75	-	-
(b) (i)	Individuals - shareholders holding nominal share capital up to Rs 1 Lakh	7892	5087096	2862685	3.51	3.51	-	-
(ii)	Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh	8	659110	542860	0.46	0.46	-	-





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Category code (I)	Category of shareholder (II)	No. of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialised form (V)	Total shareholding as a % of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B) (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII)/(IV)*100
(c)	Qualified Foreign Investors	0	0	0	0.00	0.00	-	-
(d)	Any Other							
i	Non Resident Indians (Repat)	58	347563	347563	0.24	0.24	-	-
ii	Non Resident Indians (Non Repat)	31	71917	71917	0.05	0.05	-	-
iii	Foreign Companies	0	0	0	0.00	0.00	-	-
iv	Clearing Member	78	34292	34292	0.02	0.02	-	-
v	Directors / Relatives	2	3200	3200	0.00	0.00	-	-
vi	Trusts	1	250	250	0.00	0.00	-	-
	Sub Total (B)(2)	8268	10193419	7728258	7.04	7.04	-	-
	Total Public Shareholding Public Group (B)=(B)(1)+(B)(2)	8347	49319282	46783621	34.05	34.05	-	-
	Total (A)+(B)	8361	144845445	142309784	100.00	100.00	-	-
(C)	Shares held by custodians and against which Depository Receipts have been issued							
i	Promoter and Promoter group	0	0	0	0.00	0.00	-	-
ii	Public	0	0	0	0.00	0.00	-	-
	Sub Total (C)	0	0	0	0.00	0.00	-	-
	GRAND TOTAL (A)+(B)+(C)	8361	144845445	142309784	100.00	100.00	0.00	0.00

Sr.No	Notes
1	The Details provided above are based on the information given by Link Intime India Pvt. Ltd, the Registrar and Share Transfer Agent of the Company.
2	The Company has not issued any equity shares with differential voting rights. Hence, table III disclosing the details of shareholding of equity shares with differential voting rights is not enclosed.



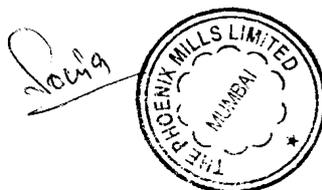


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(1)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"											
Sr. No.	Name of the shareholder	Details of shares held		Shares pledged or otherwise encumbered			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	Number	As a %	As a % of grand total (A)+(B)+(C) of sub-clause (1)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	
1	Ruia International Holding Company Private Limited	49163237	33.94	0	0.00	0.00	NA	NA	NA	NA	NA
2	Senior Holdings Pvt. Ltd.	15142550	10.45	0	0.00	0.00	NA	NA	NA	NA	NA
3	Radhakrishna Ramnarain Pvt. Ltd.	11617930	8.02	0	0.00	0.00	NA	NA	NA	NA	NA
4	Ashok Apparels Pvt. Ltd.	9670665	6.68	0	0.00	0.00	NA	NA	NA	NA	NA
5	Ashokkumar Radhakrishna Ruia	3659594	2.53	0	0.00	0.00	NA	NA	NA	NA	NA
6	Atul Ashok Ruia	2335362	1.61	0	0.00	0.00	NA	NA	NA	NA	NA
7	Amla Ashokkumar Ruia	2125000	1.47	0	0.00	0.00	NA	NA	NA	NA	NA
8	Gayatri Atul Ruia	1534890	1.06	0	0.00	0.00	NA	NA	NA	NA	NA
9	Sharanya A. Ruia Beneficiary Trust	276935	0.19	0	0.00	0.00	NA	NA	NA	NA	NA
TOTAL		95526163	65.95								





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(I)(c)(i) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Government of Singapore	7,521,801	5.19	NA	NA	NA	NA	NA
2	Fidelity Investment Trust Fidelity Series Emerging Markets Fund	5,941,766	4.10	NA	NA	NA	NA	NA
3	Nordea I Sicav - Emerging Stars Equity Fund	4,566,329	3.15	NA	NA	NA	NA	NA
4	Global Strong Growth Fund	2,317,160	1.60	NA	NA	NA	NA	NA
5	Merrill Lynch Capital Markets Espana S.A. S.V.	2,232,585	1.54	NA	NA	NA	NA	NA
6	M/s Regal Investment and Trading Co Pvt. Ltd.	2,104,909	1.45	NA	NA	NA	NA	NA
7	Reliance Capital Trustee Co. Ltd. A/C- Reliance Regular Savings Fund-Equity Option	2,000,000	1.38	NA	NA	NA	NA	NA
8	New Vernon India Limited	1,849,669	1.28	NA	NA	NA	NA	NA
9	Americorp Ventures Limited	1,500,000	1.04	NA	NA	NA	NA	NA
TOTAL		30,034,219	20.74					

(I)(c)(ii) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	Government of Singapore	7,521,801	5.19	NA	NA	NA	NA	NA
TOTAL		7,521,801	5.19					

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	NA			
TOTAL				

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	NA			
TOTAL				

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above)
1	NA			
TOTAL				

