

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

October 16, 2014

To

The Corporate Relationship Department Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037/39/41/61

The Listing Department, The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai.

Fax: 022-26598237/38

Scrip Code: 503100

NSE Symbol: PHOENIXLTD ISIN Code: INE211B01039

Sub: Clause 35 - Shareholding Pattern as on September 30, 2014

Dear Sir(s),

Pursuant to Clause 35 of the Listing agreement, please find enclosed herewith the shareholding pattern of the Company as on September 30, 2014.

This is for your information and record.

Thanking you,

Regards,

For The Phoenix Mills Limited

Company Secretary

Encl.: as above



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Statement showing Shareholding Pattern

) (a) Statement showing Shareholding Pattern						
lame of the Company: THE PHOENIX MILLS LIMITED		BSE-503100 , NSE-PH	IOENIXLTD; Equity			
crip Code, Name of the scrip, class of security:				As a % of total no. of shares of the		
Quarter ended: September 30, 2014	No. of part	y paid-up shares	As a % of total no. of partly paid-up shares	company		
Partly paid-up shares:-	+	0	0.00	0.00		
Held by Promoter / Promoter Group		0	0.00	0.00		
feld by public		0	0.00	As a % of total no. of shares of the		
Total Outstanding convertible securities:-	No. of outstanding securities		As a % of total No. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities		
Outstand			0.00	0.00		
Held by Promoter / Promoter Group			0.00	0.00		
		0	0.00	0.00		
Held by public Total		0		As a % of total no. of shares of the company, assuming full conversion of		
	No.	of warrants	As a % of total no. of warrants	warrants		
Warrants:-			0.00	0.00		
		0	0.00	0.00		
Held by Promoter / Promoter Group		0	0.00	0.00		
Held by public		0	0.00			
Total Total paid-up capital of the company assuming full conversion		14,49,05,445 Equity shares of face value Rs.2/-each aggregating to Rs.28,98,10,89				
Total paid-up capital of the company assuming and convertible securities						

	1	No. of		14444	Total sharehold total number of		Shares pledged or otherwise encumbered	
ategory Code				held in dematerialised form	As a percentage	As a percentage of	Number of shares	As a percentage (IX) =
				(V)	of (A+B) (VI)	(A+B+C) (VII)	(VIII)	(VIII)/(IV)*100
(I)	(11)	(III)	(IV)	(v)	(13)			
(A)	Promoter and Promoter Group						0.00	0.0
1	Indian		9931781	9931781	6.85	6.85		0.
(a)	Individuals/Hindu Undivided Family	9			0.00	0.00	0.00	
	Central Government/State Government(s)	0			59.10	59.10		
<u>(b)</u>	Bodies Corporate	6	85638182			0.00	0.00	
(c)	Financial Institutions / Banks	0		<u>'</u>		0.00		
<u>(d)</u>	Any Other (specify)	0		<u>'</u>	4	65.95	0.00	\
<u>(e)</u>	Sub Total (A)(1)	15	9556996	75507700	,			1
					 			Ì
22	Foreign				0.00	0.00	0.00	
(a)	Individuals (Non-Resident	0	1	<u> </u>			0.00	
	Individuals/Foreign Individuals)	0		0	~			
(b)	Bodies Corporate			UI	<u> </u>	4		
(c)	Institutions			U]	<u> </u>	1	^^	
(d)	Qualified Foreign Investors			01	0.0	1		0
(e)	Any Other (specify)	+	0	0	0.0			T
	Sub Total (A)(2)	 	 			65.9	o.0	ol
	Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)	1	955699	9556996	65.9	5		Ī
(B)	Public shareholding	 				<u> </u>	0.0	00
	Institutions	 	2 44251	08 44251	08 3.0			
(a)	Mutual Funds/UTI		0 862		29 0.0		00	
(p)	Financial Institutions / Banks		·	00	0.0		001	
(c)	Central Government/State Government(s)			0	0.0		00	
- (d)	Venture Capital Funds		0	0	0 0.0	~	001	
(e)	Insurance Companies		0 332775		62 22.		97	00
(Ú)	Foreign Institutional Investors	;		702		, T	04	00
	Foreign Venture Capital Investors		1	0	0 0.		.001	00
(g)	Qualified Foreign Investors		0	0	0 0.	00 0		.00
(h)	Any Other (specify)		0		399 27	12 27	.12	.00
<u>(I)</u>	Sub Total (B) (1)	1	91 39295	399 37210				
	Non-institutions			503 3900	003 2	78 2	2.78	.00
2		2	46 4024	503				
(a)	Bodies Corporate Individuals - shareholders holding nominal			2200		.38	3.38	0.00
(b) (i)	to an against up to Rs 1 Lakh		32 4895		505	.50		0.00
(ii)	Individual shareholders holding nominal shareholders in excess of Rs. 1 Lakh	aic.	8 639	9921 523	6671	.44	0.32	





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Category code		No. of shareholders	1	Number of shares held in	Total shareholding as a % of total number of shares		Shares pledged or otherwise encumbered	
	Category of shareholder			dematerialised	As a	As a	Number of	As a
			1	form	percentage	percentage of	shares	percentage
					of (A+B)	(A+B+C)		(IX) =
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(VIII)/(IV)*100
(c)	Qualified Foreign Investors	0	0	0	0.00	0.00	0.00	0.0
(d)	Any Other							
i	Non Resident Indians (Repat)	72	328395	328395	0.23	0.23	0.00	0.0
<u>ii</u>	Non Resident Indians (Non Repat)	29	71728	71728	0.05	0.05	0.00	0.0
<u>iii</u>	Foreign Companies	0	0	0	0.00	0.00	0.00	0.0
<u>iv</u>	Clearing Member	77	55837	55837	0.04	0.04	0.00	
<u>v</u>	Directors / Relatives	7	23455	23455	0.02	0.02	0.00	
<u>vi</u>	Trusts	1	250	250	0.00	0.00	0.00	
	Sub Total (B)(2)	8472	10040083	7612922	6.93	6.93	0.00	
	Total Public Shareholding Public Group (B)=(B)(1)+(B)(2)	8563	49335482	46831321	34.05	34.05	0.00	0.00
	Total (A)+(B)	8578	144905445	142401284	100.00	100.00	0.00	
Q	Shares held by custodians and against which Depository Receipts have been issued							
i	Promoter and Promoter group	0	0	0	0.00	0.00	0.00	0.00
<u>ii</u>	Public	0	0	0	0.00	0.00	0.00	0.00
	Sub Total (C)	0	0	0	0.00	0.00	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	8578	144905445	142401284	100.00	100.00	0.00	0.00

Sr.No	Notes
1	The Details provided above are based on the information given by Link Intime India Pvt. Ltd, the Registrar and Share Transfer Agent of the Company.
	The Company has not issued any equity shares with differential voting rights. Hence, table III disclosing the details of shareholding of equity shares with differential votings rights is not enclosed.





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(I)(b)	Statement showing Shareholding	of persons belo	onging to the c	ategory "Pr	omoter and	Promoter Grou	p"				
Sr. No.	Name of the shareholder	Name of the shareholder Details of shares held Share				s pledged or otherwise encumbered		Details of warrants		l convertible irities	Total shares (including underlying shares assuming full
		Number of shares held	As a % of grand total (A)+(B)+(C)	Number	As a %	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class	conversion of warrants and convertible securities) as a % of diluted share capital
1	Ruia International Holding Company Private Limited	49207037	33.96	0	0.00	0.00	NA	NA	NA	NA	NA
2	Senior Holdings Pvt. Ltd.	15142550	10.45	0	0.00	0.00	NA	NA	NA	NA	NA
3	Radhakrishna Ramnarain Pvt. Ltd.	11617930	8.02	0	0.00	0.00	NA	NA	NA	NA	NA
4	Ashok Apparels Pvt. Ltd.	9670665	6.67	0	0.00	0.00	NA	NA	NA	NA	NA
5	Ashokkumar Radhakrishna Ruja	3659594	2.53	0	0.00	0.00	NA	NA	NA	NA	NA
6	Atul Ashok Ruia	2335362	1.61	0	0.00	0.00	NA	NA	NA	NA	NA
7	Amla Ashokkumar Ruia	2125000	1.47	0	0.00	0.00	NA	NA	NA	NA	NA
8	Gayatri Atul Ruia	1534890	1.06	0	0.00	0.00	NA	NA	NA	NA	NA
9	Sharanya A.Ruia Beneficiary Trust	276935	0.19	0	0.00	0.00	NA	NA	NA	NA	NA
TOTAL		95569963	65.95	L				1	l		





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(I)(c)(i) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares held percentage of total number of shares		Details of warrants		Details of conv	ertible securities	Total shares (including underlying shares assuming full conversion of	
			{i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	warrants and convertible securities) as a % of diluted share capital	
1	Government of Singapore	7,621,801	5.26	NA	NA	NA	NA	NA	
2	Fidelity Investment Trust Fidelity Series								
	Emerging Markets Fund	5,968,823	4.12	NA	NA	NA.	NA	NA	
3	Nordea 1 Sicav -Emerging Stars Equity								
	Fund	3,901,907	2.69	NA	NA	NA	NA	NA	
4	Merrill Lynch Capital Markets Espana S.A. S.V.	2,311,250	1.60	NA	NA	NA	NA	NA	
5	M/s Regal Investment and Trading Co Pvt. Ltd.	2,104,909	1.45	NA	NA	NA	NA NA	NA NA	
6	Reliance Capital Trustee Co. Ltd. A/C- Reliance Regular Savings Fund-Equity Option	2,000,000	1.38	NA	NA NA	NA.	NA NA	NA NA	
7	Americorp Ventures Limited	1,500,000	1.04				NA.	IVA	
	TOTAL	25,408,690	17.53						

(I)(c) (ii) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}		s of warrants As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of	Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
1	Government of Singapore	7,621,801	5.26	NA	NA.	NA	NA	NA.
	TOTAL	7,621,801	5.26					- INA

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of shareholder	Number of locked-in	Locked-in shares as a percentage of total number of shares (i.e., Grand Total $(A)+(B)+(C)$ indicated in Statement at para $(1)(a)$ above
1	NA			- Para (1)(a) above;
TOTAL				

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NA			
TOTAL				

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
TOTAL	NA			

