

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R Hosiery, Off. Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

September 8, 2014

The Corporate Relationship Department Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai- 400 001 Fax: 22722037 / 39 / 41 / 61

The Corporate Relationship Department The National Stock Exchange of India Ltd

Bandra-Kurla Complex, Mumbai. Fax: 26598237 / 38, 26598347 / 48

Ref: The Phoenix Mills Limited (503100/PHOENIXLTD)

<u>Sub: Allotment of 60,000 equity shares pursuant to the Phoenix Mills Employees' Stock Option Plan 2007</u>

Dear Sir,

In compliance of Clause 36 of the Listing Agreements(s), we are pleased to inform you that the Compensation Committee of the Board of Directors of The Phoenix Mills Limited, in its meeting held today, the 8th day of September, 2014, has allotted 60,000 equity shares of Rs. 2/- each fully paid up at an exercise price of Rs. 270/- per share to the employees upon exercise of stock options pursuant to the Phoenix Mills Employees' Stock Option Plan 2007.

With the allotment of the above shares the equity base of the Company stand increased from present level of 144,845,445 (Nos.) to 144,905,445 (Nos.) equity shares of Rs. 2/each.

Please take the above information on record.

Thanking you,

For The Phoenix Mills Limited

Puja Tandon Company Secretary