

CREDIT OPINION

4 December 2018

New Issue

Rate this Research
RATINGS
Walaa Cooperative Insurance Company

Domicile	Saudi Arabia
Long Term Rating	A3
Type	Insurance Financial Strength - Fgn Curr
Outlook	Stable

Please see the [ratings section](#) at the end of this report for more information. The ratings and outlook shown reflect information as of the publication date.

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Walaa Cooperative Insurance Company

A3 IFSR supported by the market position and asset quality

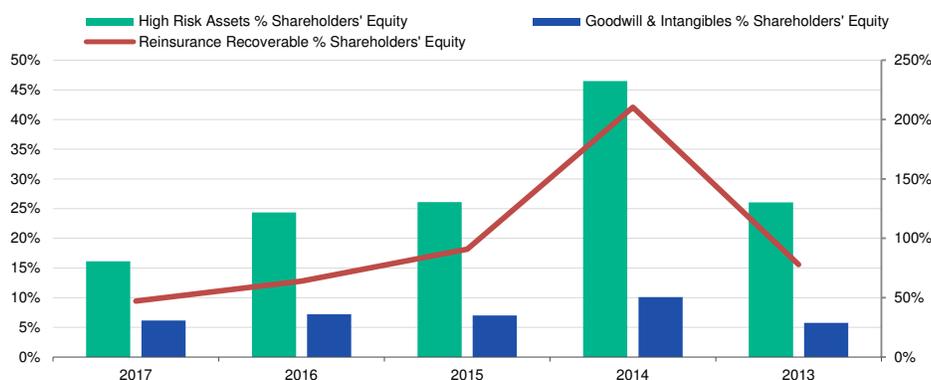
Summary

Walaa Cooperative Insurance Company (Walaa) is rated A3 insurance financial strength rating (IFSR). The outlook is stable. Based in Saudi Arabia, Walaa is a medium sized property and casualty insurer, underwriting motor, medical, property and engineering, as well as various personal lines products.

The A3 IFSR of Walaa reflects its: (i) strong market position and brand, as the sixth largest player in the Saudi Arabian insurance market with a 3.1% markets share in terms of gross premium written in 2017; (ii) strong asset quality, driven by a conservative investment strategy with high risk assets (HRA) as a percentage of consolidated (shareholders' and policyholders') equity of 16.1% at YE 2017; (iii) strong capital adequacy level, with gross underwriting leverage of 2.6x at YE 2017; (iv) good recent profitability, with the return on capital (ROC) of 25.8% in 2017 and 29.4% in 2016, supported by a good combined ratio (COR) of 81% and 82% respectively; and (v) good reserve adequacy with the sophistication of setting and monitoring underpinned by in-house actuaries.

However these strengths are partially constrained by the increasingly competitive Saudi Arabian property and casualty insurance market. Furthermore Walaa is more concentrated and thus exposed to the market's most competitive lines of motor and medical. However, given the company's focus and controls around underwriting, we believe the recent improvements in profitability are going to be sustained.

Exhibit 1

Walaa's asset quality indicators


Sources: Company annual reports, Moody's Investors Service

Credit strengths

- » Strong market position and brand in the Saudi Arabian insurance market
- » Strong asset quality, driven by a conservative investment strategy
- » Strong capital adequacy level
- » Good recent profitability
- » Good reserve adequacy

Credit challenges

- » Increasingly competitive Saudi Arabian property and casualty insurance market
- » Concentration to Saudi market's most competitive lines, motor and medical

Rating outlook

The stable rating outlook reflects our expectation that Walaa will maintain its improved profitability by profitably growing the business and thereby further boosting its capital adequacy.

Factors that could lead to an upgrade

- » Profitably expands into the top three insurers in Saudi Arabia in terms of premiums whilst maintaining ROC of over 15% and COR of under 90%
- » Profitably improves its business lines diversification
- » Profitably expands into other markets, reducing concentration to Saudi Arabia whilst also maintaining its capital adequacy with GUL below 3x

Factors that could lead to a downgrade

- » Loses significant market position in Saudi Arabia falling out of the top seven in terms of premiums
- » Asset quality deteriorates with HRA as a % percentage of consolidated equity of over 30% or there is deterioration of the bank deposit ratings in Saudi Arabia to which Walaa is exposed to and or loss of A-rated reinsurance support
- » Capital adequacy level weakens with GUL of over 3x
- » Profitability weakens with ROC's of below 5% and combined ratios of over 95% consistently
- » Reserve adequacy deteriorates with consistent reserve strengthening required in subsequent years
- » Undertakes significant borrowings with leverage levels reaching or over 15%

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Key indicators

Exhibit 2

Walaa Cooperative Insurance Company [1][2]	2017	2016	2015	2014	2013
As Reported (Saudi Riyal Millions)					
Total Assets	1,780	1,538	1,185	890	607
Total Shareholders' Equity	600	450	325	171	209
Net income (loss) attributable to common shareholders	145	121	(60)	(4)	22
Gross Premiums Written	1,102	1,017	753	650	347
Net Premiums Written	851	766	539	335	193
Moody's Adjusted Ratios					
High Risk Assets % Shareholders' Equity	16.1%	24.4%	26.1%	46.5%	26.1%
Reinsurance Recoverable % Shareholders' Equity	47.1%	63.8%	90.9%	210.4%	77.8%
Goodwill & Intangibles % Shareholders' Equity	6.2%	7.2%	7.0%	10.1%	5.8%
Gross Underwriting Leverage	2.6x	3.3x	3.6x	6.2x	2.5x
Return on avg. capital (1 yr. avg FOC)	25.8%	29.4%	-22.6%	-1.8%	10.5%
Sharpe Ratio of FOC (5 yr. avg)	38.9%	NA	NA	NA	NA
Adv./ (Fav.) Loss Dev. % Beg. Reserves (1 yr. avg)	-50.9%	-21.0%	-9.9%	-7.1%	-11.1%
Financial Leverage	5.4%	5.5%	6.0%	9.4%	7.0%
Total Leverage	5.4%	5.5%	6.0%	9.4%	7.0%
Earnings Coverage (1 yr.)	222.1x	194.9x	-105.4x	12.3x	53.4x
Cash Flow Coverage (1 yr.)	NA	NA	NA	NA	NA

[1] Information based on IFRS financial statements as of Fiscal YE December 31. [2] Certain items may have been relabeled and/or reclassified for global consistency.
Source: Moody's Investors Service; Company Filings

Profile

Walaa was incorporated in 2008 as a property and casualty insurer in Saudi Arabia. Headquartered in Al Khobar, Walaa has over 60 branches in Saudi Arabia and provides a broad range of general and health insurance lines of products within the country. In 2017, Walaa wrote SAR1.1 billion of premiums and its motor portfolio accounted for more than 60% of the GPW.

Detailed credit considerations

Market position and brand: A - Strong market position in Saudi Arabia

Walaa has a strong market position in Saudi with 3.1% market share and ranks as the 6th largest player in this market in 2017 by premiums, improving from the 11th position in 2014. Saudi insurance market is highly competitive, given the dominant position of the top 5 insurers which represented 66% of the market in terms of premiums in 2017.

The Saudi market grew by over 20% per annum in 2014 and 2015 in terms of premiums, benefiting from industrywide premium rate increases in both the medical and motor lines. Walaa also benefitted from this market growth given its important position in the motor insurance segment. In 2017 Walaa's gross premiums written (GPW) grew by 8% to SAR1.1 billion and 35% in 2016. For the nine months period ended September 30 (9M 2018), the company reported GPW of SAR815 million, marginally higher than the same period in 2017 of SAR802 million. In the medium term, we expect the company to grow by about 10% per annum. In 2018, the company opened 47 branches widening its branch network to over 60.

Product focus and diversification: Baa - Concentrated in motor and Saudi market

Walaa's GPW mix is similar to most GCC insurers with large contribution from motor (64% in 2017) and medical (9% in 2017). We do not expect the product mix to change considerably in the medium term thus the company will remain concentrated in motor, reflecting the wide Saudi market concentration to medical and motor (comprising 85% of premiums). In terms of product risk, the motor and medical portfolio generally presents low severity but high frequency risk. The company is also exposed to some negligible CAT risk arising from rare flood events, but it is sufficiently covered by A-rated reinsurance excess of loss cover across all LoBs.

Additionally in terms of high severity risks (property, casualty, engineering and energy which contributed for roughly 27% of GPW), Walaa's retention is nominal 3%-5%.

In terms of geographic diversification, similar to most GCC peers, Walaa is concentrated to a single country. However Saudi Arabia benefits from a much larger population than other GCC countries, thus having more potential and geographic spread. We think Walaa will be able to reap the benefits of operating in a large country due to its extensive branch network.

Asset Quality: A - Conservative invested assets mix is credit positive

Walaa's strong quality of invested asset is a result of the management's decision to maintain strong regulatory solvency levels. About 92% of the invested assets was in cash and bank deposits as at YE2017. Equity investments accounted for 8% of invested assets as at YE2017, with no real estate exposure. This conservative investment profile has been a constant feature of the company. However, all investments are within Saudi and deposits are with local banks which, on average, have an Bank BCA of Baa1 and Long-term Deposit ratings of A2.

The HRA % SH Equity was strong at 16.1% at YE2017 (2016: 24.4%) and improved primarily due to stronger capital while the conservative mix continued. HRA slightly increased at Q3 2018 and the ratio deteriorated to ~25%. In the next 2-3 years we expect the ratio to remain below 30%.

Reinsurance recoverable % Shareholders' equity also improved to 47% at YE2017. Similar to most other GCC companies, Walaa has a strong reinsurance coverage from A rated reinsurers. The panel includes [Everest Re](#) (A1, STA), [Saudi Re](#) (A3, STA), Sirius and [SCOR](#) (Aa3, STA).

Goodwill and intangibles comprise deferred acquisition costs and the ratio was low at 6.2% as at YE2017.

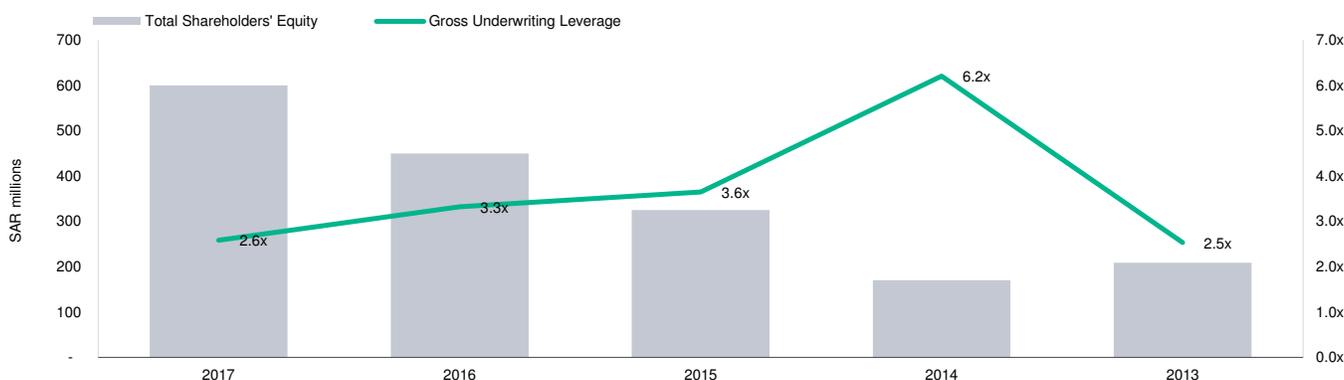
Capital Adequacy: A - Strong capital driven by good performance and quality investments

As concerns capitalisation, we view Walaa's capital adequacy as strong, with a GUL of 2.6x as at YE 2017, having strengthened from 3.6x as at YE 2015 (see below exhibit). This is the result of the increase in paid up capital by SAR200 million via a rights issue in 2015 and continued retained recent profits with the no cash dividend strategy leading to organic capital growth. Additionally, unlike most of its P&C peers in the wider Gulf Cooperation Council (GCC) region, Walaa's capital adequacy is not pressured by a high risk investment portfolio.

Walaa also comfortably meets the regulatory solvency requirement. Consolidated (shareholders' and policyholders') equity increased to SAR600mn as at YE 2017 from SAR450mn the year before due to organic growth of retained earnings. Furthermore at Q3 2018, consolidated equity has increased further to SAR677 million. Looking ahead we expect Walaa to further bolster its capital as it continues to report good profitability.

Exhibit 3

Walaa's capitalisation indicators



Sources: Company annual reports, Moody's Investors Service

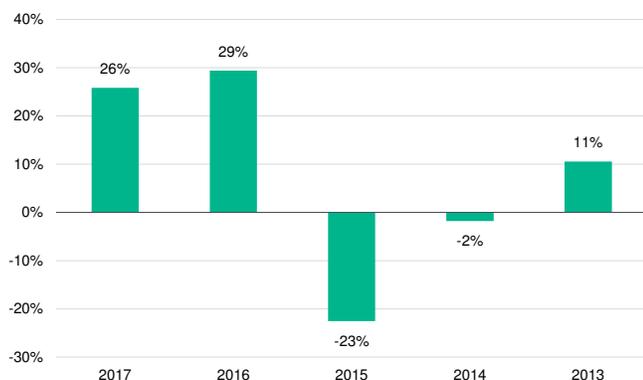
Profitability: A - Recent strong profitability due to stable underwriting and investment income

Since 2016 Walaa has consistently reported strong profits aided by good underwriting discipline and stable investment income. The RoC was a very strong 25.8% and 26.4% respectively in 2017 and 2016 (see below exhibit). However, the 5 year average Sharpe ratio(2017-2013), which measures the stability of RoC, was weak at 38.9% in 2017 owing to losses reported prior to 2016.

Combined ratio was good and the loss ratios were very strong (see below exhibit), as a result of a strong focus on quality underwriting. In addition, the use of telematics and driver behavior for pricing have also been useful.

Exhibit 4

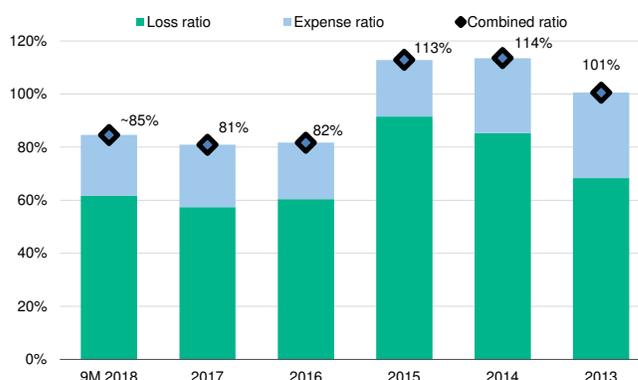
RoC development



Sources: Company annual reports, Moody's Investors Service

Exhibit 5

Combined ratio development



Source: Company annual reports, Moody's Investors Service

As these results are expected to continue (given no change in business mix and thus underwriting profits, or investment income due to conservative investment policy), profitability metrics will improve further on a 5-year basis.

Reserve Adequacy: A - Actuarial-led reserving is credit positive

The company had to strengthen reserves in 2014-2015 due to new actuary led reserve calculation requirements. The in-house and external actuarial led reserving setting and monitoring has brought sophistication to reserve setting as well as adequacy and has also driven adequate pricing changes at Walaa. Furthermore, given the company's low severity, high frequency book and short-tailed products (especially on a net basis), reserving risk is generally considered low.

Financial flexibility: Baa - Listed insurer with no leverage

Walaa is listed in Saudi stock market. The main source of additional capital would be through the existing shareholders as the debt markets in Saudi remain relatively underdeveloped and the company has no plans to borrow.

Operating environment: Baa - Operate from Saudi Arabia

Walaa operates exclusively in Saudi Arabia, which is rated A1 with a stable outlook. The country's credit profile is underpinned by the government's robust balance sheet and supported by substantial external liquidity buffers. However, government revenues remain vulnerable to declines in oil prices, and the fiscal and structural reforms that the government has outlined to reduce this vulnerability will remain at risk from the socio-economic challenges posed by high unemployment and population growth. In addition, Saudi Arabia remains exposed to geopolitical event risks.

The Saudi Insurance market is regulated by the Saudi Arabian Monetary Authority (SAMA), requiring that all Saudi insurers operate under the Cooperative model in line with Shari'ah principles. Since its inception, SAMA has pro-actively introduced numerous regulations to stabilise the Saudi Insurance market and for the benefit of the economy and, as a result, we consider SAMA to be one of the most sophisticated insurance regulators in the GCC. Regulatory developments have had a markedly positive impact in Saudi Arabia, where the regulator introduced actuarial reserving, among other changes, in 2013 (Saudi Arabian Insurance Market Update). While this created short term pressures on profitability and capital, the medium-term effect was to harden motor and medical insurance prices, leading to improved underwriting profitability for many insurers.

Rating methodology and scorecard factors

Exhibit 6

Financial Strength Rating Scorecard [1][2]	Aaa	Aa	A	Baa	Ba	B	Caa	ScoreAdj	Score
Business Profile								A	Baa
Market Position and Brand (25%)								A	A
- Relative Market Share Ratio			X						
- Underwriting Expense Ratio % Net Premiums Written		22.1%							
Product Focus and Diversification (10%)								A	Baa
- Product Risk		X							
- P&C Insurance Product Diversification				X					
- Geographic Diversification									
Financial Profile								Aa	A
Asset Quality (10%)								Aaa	A
- High Risk Assets % Shareholders' Equity		16.1%							
- Reinsurance Recoverable % Shareholders' Equity			47.1%						
- Goodwill & Intangibles % Shareholders' Equity		6.2%							
Capital Adequacy (15%)								Aa	A
- Gross Underwriting Leverage		2.6x							
Profitability (15%)								Baa	A
- Return on Capital (5 yr. avg)		X							
- Sharpe Ratio of ROC (5 yr. avg)					X				
Reserve Adequacy (10%)								Aaa	A
- Adv./(Fav.) Loss Dev. % Beg. Reserves (5 yr. wtd avg)		X							
Financial Flexibility (15%)								A	Baa
- Financial Leverage		5.4%							
- Total Leverage		5.4%							
- Earnings Coverage (5 yr. avg)		75.5x							
- Cash Flow Coverage (5 yr. avg)									
Operating Environment								Baa	Baa
Aggregate Profile								A2	A3

[1] information based on ifrs financial statements as of fiscal ye december 31. [2] the scorecard rating is an important component of the company's published rating, reflecting the stand-alone financial strength before other considerations (discussed above) are incorporated into the analysis.

Source: Moody's Investors Service, Company Filings

Ratings

Exhibit 7

Category	Moody's Rating
WALAA COOPERATIVE INSURANCE COMPANY	
Rating Outlook	STA
Insurance Financial Strength	A3

Source: Moody's Investors Service

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