



## **EVOK offers fashionable cushion cover designs to suit every style, moment and festivities**

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**New Delhi:** September xx, 2015 - EVOK a chain of home interior stores specialising in solid wooden furniture and exclusive home décor items has just introduced a whole new range of ‘Festive’ cushion covers. Inspired by traditional Indian prints, geometric patterns, mirrors, zari work, bejewelled, mirrors, the offering is endless. As for colours too, you will not be disappointed; from beige, natural to bold bright hues, multi-coloured to single coloured, the plethora of stylish contemporary designs are bound to liven any living space. The handpicked fabric of the cushion covers with exquisite embroidery are a perfect blend of tradition and modernity reflecting the diverse taste of an Indian home.

*‘Cushions can be seen as just a bag of cloth stuffed with a mass of soft material and used as a comfortable support for sitting or leaning on. Yes! It is that simple but even they play an important role beyond being a mere support. Your choice of cushions can say a lot more about your personality, love of colours to your design preference and your home. We at EVOK firmly believe in this philosophy thus this festive season we are introducing our eclectic range of new designs to suit one and all’*, said Ms. Sumita Somany, Executive Director, EVOK.

Cushions are among those items, where you can’t go wrong. Easy to wash, easy to change and surely the correct cushion can really bring a room together, giving the living space character and depth that would be otherwise lacking. Unique and stylish cushions that complement the whole room are hard to come by but you will be spoilt for choice this season when you visit any of the 16 EVOK stores spread across the country.

They are priced between INR 300 - INR 700/- a piece.

### **About the Company**

Hindware Home Retail Private Ltd (HHRPL) a 100% subsidiary of HSIL Limited, launched EVOK in 2008. EVOK has 16 stores spread across the country and offers over 20,000+ products under Furniture, Furnishings, Lighting Lifestyle home accessories and more.

**Website:** [www.evok.in](http://www.evok.in)

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