

hindware

NEAPS/ BSE ONLINE

14th March, 2016

The Corporate Relationship Dept.,
BSE Ltd.,
PhirozeJeejeebhoy Towers,
1st Floor, New Trading Ring
Rotunda, Dalal Street,
Mumbai - 400 001

Listing Department
National Stock Exchange of India Ltd.,
Exchange Plaza,
Plot No. C/1, Block-G,
Bandra-KurlaComplex,
Bandra (E) Mumbai - 400 051

Dear Sirs,

Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding new Product launch.

This is to inform you that, the Company is going to launch a new product i.e. "Air Coolers" under the brand name "Hindware" on 15th March, 2016.

The details of the said product are as follows:

- | | |
|--|------------------------------|
| a. Name of the Product: | Snowcrest |
| b. Date of launch: | 15 th March, 2016 |
| c. Category of the Product: | Air Coolers |
| d. Whether caters to domestic and international market: | Domestic |
| e. Name of the countries in which the product is launched: | India |

You are requested to take this information on records

For HSIL LIMITED



(Payal M. Puri)

Company Secretary

Name: Payal M. Puri

Address: IA 35A, DDA Flats, Phase 1 Ashok Vihar, Delhi - 110052

Membership No.16068

HSIL Limited

(An ISO 9001 14001 OHSAS 18001 Certified Company)

Corporate Office: 301-302, IIIrd Floor, Park Centra, Sector 30, NH-8, Gurgaon, Haryana - 122 001. T +91-124-4779200, F +91-124-4292898/99

Registered Office: 2, Red Cross Place, Kolkata, West Bengal - 700 001. T +91-33-22487406/07, F +91-33-22487045

marketing@hindware.co.in | www.hindwarehomes.com

CIN No. - L51433WB1960PLC024539

