



## Press Release

# HSIL bolsters its presence in Telangana market, launches two 'hindware Galleria stores' in Hyderabad

*Ten hindware 'Galleria' stores in the city now*

**Hyderabad, September 14, 2016:** HSIL Limited, a leading building products company further strengthened its network presence by inaugurating its two state-of-the-art concept retail outlets “**Gallerias**” in Hyderabad, today.

Recognised for its fine quality premium bathroom products line and encompassing a basket of a complete bathroom solution, the hindware Galleria stores are exclusive hindware brand retail outlet which offers an ideal environment for consumers, architects, interior designers and buyers alike to envision, recommend and design bathrooms of choice. The clutter free ambience additionally showcases hindware’s complete product range and latest innovations and bathroom concepts in a manner that eases out consumer purchase cycle.

Speaking on the occasion, **Manish Bhatia, President, Building Products Division, HSIL limited** said, “*Galleria* stores are a key part of our growth and expansion strategy as it helps us to create proximity with our distinguished customers. Our stores encapsulate and reflect the behavioural as well as perceptual change among new age consumers when it comes to bathrooms and buying bathroom products. We are amidst one of the most exciting phases in the Indian sanitaryware market today as we are the fastest growing premium bathroom brand in the country. We have an opportune year ahead of us as we prepare to launch 100 more *Galleria* stores in India across key markets including Tier II cities for our discerning customers.”

The two showrooms located in the principal premises of Kaveri *Hills* and *Nagole Ring Road* boast of a total area of 922 sq. ft. and 1180 sq. ft., respectively. With more than five well-trained consultants working in these two stores, HSIL Limited has put together a team which is dedicated, motivated and eager to set new benchmarks in customer delight.

As on date, there are 150+ Galleria stores across India.

**About HSIL Limited:**

HSIL Limited constitutes two primary business divisions, Building Products and Container Glass. Within the 'Building Products Division' the product line includes; sanitaryware, faucets, wellness and other allied products, and consumer products. The product basket is available in the market under the brands; Queo, Hindware Italian Collection, Hindware Art, Hindware, Amore, Vents and Benelave. The "Container Glass Division", second largest today, constitutes glass & PET bottles, available under AGI and Garden Polymers respectively.

***For further information please contact:***

HSIL Limited  
Manav Narula  
Email: [manavnarula@hindware.co.in](mailto:manavnarula@hindware.co.in)  
Mobile: +91-9810403351

Weber Shandwick  
Meenakshi Oberoi/ Jayati Joshi  
Email: [moberoi@webershandwick.com](mailto:moberoi@webershandwick.com) / [jjoshi@webershandwick.com](mailto:jjoshi@webershandwick.com)  
Mobile: +91-9860569994/ +91-9717598749